



Time Is Running, Change Is Coming, Make Things **DIFFERENT**

A golden hourglass stands on a sandy beach. The top bulb of the hourglass is filled with a vibrant sunset sky, while the bottom bulb is filled with dark sand. In the background, a city skyline is visible under a dark, cloudy sky. The text 'YOUR MARKETING & COMMUNICATION PARTNERS' is overlaid on the right side of the image, with 'MARKETING & COMMUNICATION' in orange and the other words in white.

**YOUR
MARKETING
& COMMUNICATION
PARTNERS**

WHO WE ARE ?

WHO WE ARE?

We are a **Marketing & Communication Agency** that Transforms Your Business into 360 degrees of Creativity & Digital Excitement.

WITH US YOU GROW YOUR BUSINESS...

WHAT WE DO?

WHAT WE DO?

Our Expertise Undergoes A Wide-Range Of **Branding, communication consultancy, and customized digital marketing services**, Starting With The Spirit Of Enthusiasm Passion & Innovation, Our Talented Creative Team Are Always Thrilled And Ready Enabling Your Brand To Lead The Way...

LET'S MAKE THINGS **DIFFERENT!**



OUR VISION

Lead our clients to build and create outstanding communications by optimizing the latest resources and channels to enable them to reach their maximum potential and foster their growth.



OUR MISSION

OUR MISSION

Help our clients to grow their businesses and realize their true potential.

PURPOSE

VALUE PROPOSITION

OUR VALUES

Work Molded By **Quality**

Creativity Guided By **Knowledge**

Partnership Lead By **Integrity**

Progress through **Collaboration**





OUR PEOPLE

OUR TEAM

PEOPLE FILLED WITH ADRENALINE

Creative
Thinkers

Marketing
Professionals

Branding
Strategists

Web & App
Development

Social & Digital
Specialists

Production
Experts

Media
Planners

Creative
Designers

HOW CAN WE HELP YOUR BUSINESS **GROW?**



01 Smart Project Planning

SMART which is Specific, Measurable, Attainable, Relevant, and Time-bound.

02 Solution Oriented

Helps companies and organizations to develop goals and solutions rather than just explore and analyze current problems.

03 Expertise

Our team consists of marketing specialists social media experts and creative thinkers all ready to cater to your needs.

04 Large Network

With our years of experience, we developed a large network of global suppliers as well as access to the latest technologies all with competitive prices to make sure you stay within your project budget.

05 Experience

20+ years of Marcom experience In The Middle East.



OUR SERVICES



BRAND CONCEPT DEVELOPMENT

Brand Identity is more than just visual images and artwork. It represents our purpose through the tonality of our content and the emotions we inspire our audience with.

WE BUILD NEXT-GENERATION BRANDS

Combining Strategy and Creativity to Build Brands that live in the hand, heart and mind – Giving Brands their relevance to harness *the power of creativity* that are built *to resonate and deliver growth*

BRAND CONCEPT DEVELOPMENT

Unlock the path for the future

BRAND

Identity

Positioning

Experience

Communication

Activation

BRAND CONCEPT DEVELOPMENT

Unlock the path for the future

SOCIAL MEDIA STRATEGY & MANAGEMENT



IMPRESS, INSPIRE & STRIKE A CORD



LINK IN... & more; *IT IS TIME TO GET SOCIAL!*

Accelerate your brand scale and reach, adapt to change, step into the new era of bringing awareness leading to advocacy and loyalty in a fast pace through our comprehensive, data-driven social media marketing experts.



SOCIAL MEDIA SERVICES

01

Social Media, and
Digital Marketing

02

Online Presence
Assessments Reports
(scale and reach)

03

Content Creation &
Copywriting

04

PR & Communication

05

Digital platform traffic
generation

06

Social Media Strategy
and Management

07

Animation and
infographic video
production

08

Influencer Marketing
and Brand Endorsements

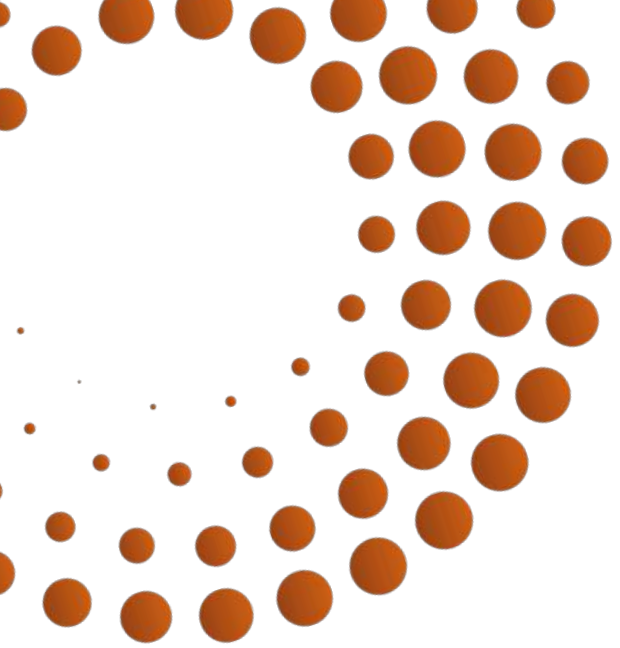
09

Lead Generation

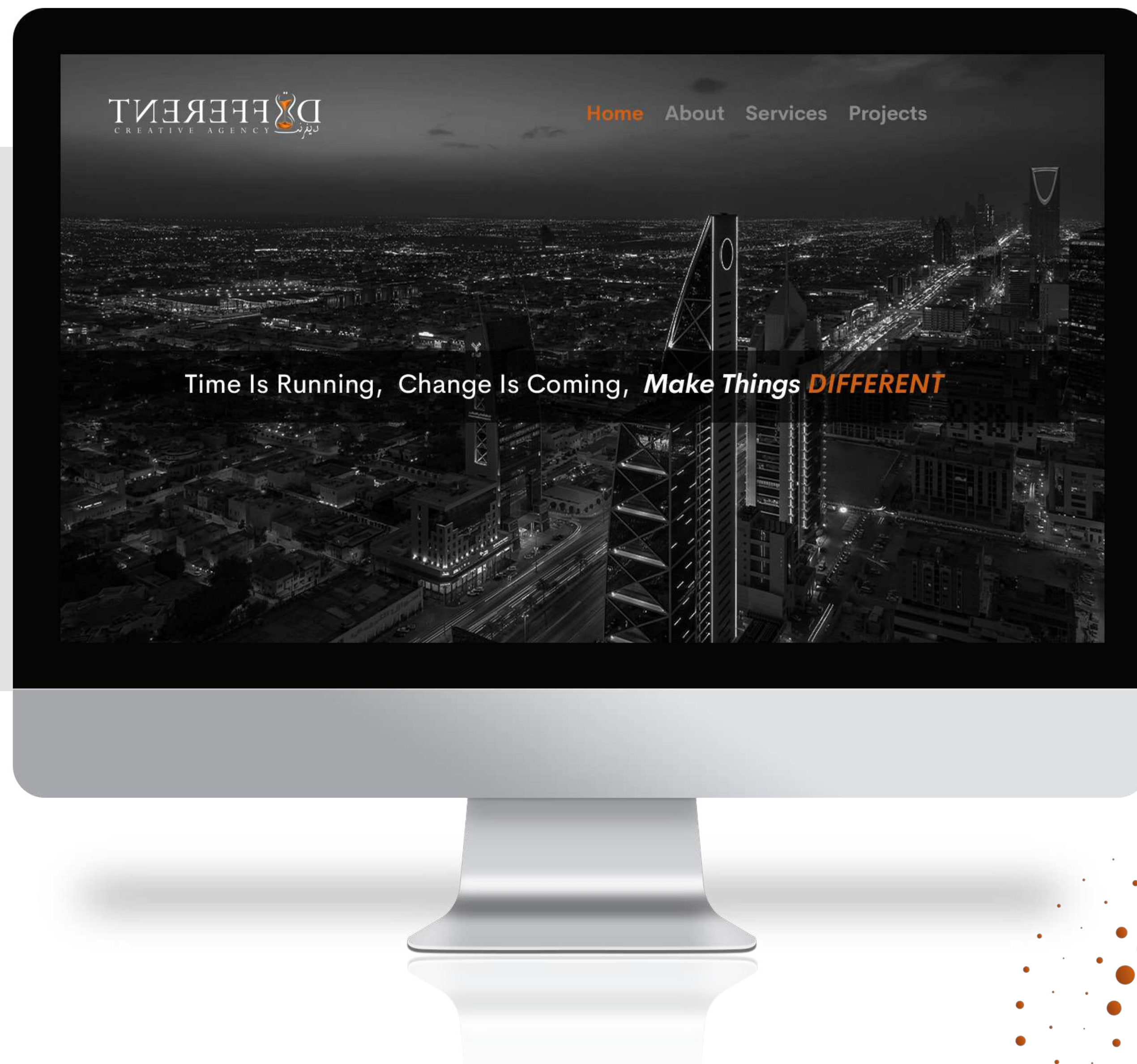


WEBSITE DEVELOPMENT

Engaging & Interactive Platforms



We work closely with our clients and blend into their industry and organization objectives to define, design & develop transformative user experience across all platforms and brand's touch points funneling target audience to a master piece Website reflecting full spectrum of products and services.



- ⌚ Site map and structure
- ⌚ UX wire framing
- ⌚ Design
- ⌚ Interactive and engaging platform
- ⌚ Website enhancement
- ⌚ SEO Friendly
- ⌚ Content creation and info-graphics
- ⌚ Maintenance and hosting





ADVERTISING & MEDIA SERVICES



Advertise & Promote your content & build long-lasting connections with target audience across all on-line & off-line platforms. Extend your reach to a larger audience beyond your followers. Measure and drive results that matter to your business in one centralized dashboard through **DIFFERNET** Creative Agency.

ADVERTISING CAMPAIGNS

SCOPE



01

Media Channel Mix

(newspapers, magazines, websites,
Digital Platforms, TVC and
radio stations, outdoor placement)

02

Media Plan Development

03

Campaign Strategy Development

(ATL, BTL, TTL)

04

360 degrees Market insights & Research

05

Media Buying Services

ADVERTISING CAMPAIGNS

FILM PRODUCTION & VIDEO EDIT

PRODUCTION SERVICES

- ⌘ Corporate
- ⌘ Documentary
- ⌘ Educational
- ⌘ Event
- ⌘ Commercial Ad
- ⌘ Real Estate
- ⌘ Social Media
- ⌘ Concert
- ⌘ Conference
- ⌘ Exhibitions
- ⌘ Sports



PRODUCTION

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MAKE THINGS DIFFERENT

